

Artemide Solar Tree, design Ross Lovegrove at the Venice 11th International Architecture Exhibition

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Until November 23, 2008 with a display at the 11th International Architecture Show, the Giardini dell'Arsenale host to celebrations for the first anniversary of the European Tour* of the Solar Tree, a revolutionary urban lighting project conceived by Ross Lovegrove and developed and produced by ARTEMIDE: "a project that combines design, technological innovation, nature, and art."



Vienna



Milan



Paris



Berlin

** The Solar Tree started on its tour in October 2007 in Vienna, where it was exhibited for the first time at MAK. It then travelled to some of the main European capitals, including Milan – December 2007 – piazza della Scala; Paris – February 2008 – Champs Elysées; Frankfurt – April – Light & Building; Milan – April and May – State University: “Green Energy Design” Furniture Exhibition 2008; Berlin – August – Potsdamer Platz; Venice – September 11, October, November 23, 2008 – the Solar Tree is now on display at the 11th INTERNATIONAL ARCHITECTURE Show on Viale Garibaldi, where the famous halls of the Giardini dell’Arsenale converge.*